



FINWISE M&A ADVISORY AND ACCOUNTING INC.

**STRATEGIC INSIGHTS | SMART TRANSACTIONS
EXCEPTIONAL SERVICE**

ACCELERATE STRATEGIC GROWTH WITH FINWISE

At FinWise Inc., we deliver high-impact financial advisory services purpose-built for today's dynamic business landscape. Specializing in M&A transaction support, strategic finance, and technical accounting, our mission is to empower organizations to unlock value, streamline operations, and navigate complex financial milestones with clarity and confidence.



WHY CHOOSE FINWISE?

- Big Four Experience with Boutique-Level Attention
- C-Suite Financial Strategy & Insight
- Data-Driven Advisory for Executive Decision-Making
- Advanced Expertise in Financial Systems & Operations
- Trusted by Acquirers, Founders & Private Equity Firms

"FinWise was founded to connect technical precision and swift execution with commercial foresight — empowering clients to make smarter, faster financial decisions when it matters most."

—Ashfaq Taj, Founder



MEET OUR FOUNDER

ASHFAQ TAJ | CHARTERED ACCOUNTANT & PRINCIPAL ADVISOR

Ashfaq Taj brings over 15 years of global finance experience earned across Ernst & Young and KPMG. As a trusted board-level advisor, he has led successful M&A deals exceeding \$600M USD, managed ERP implementations, and advised executive teams on strategic finance transformation. His unmatched insight and precision ensure FinWise clients receive guidance rooted in excellence and execution.

Let's Connect

ashfaq@finwiseinc.com



CORE SERVICES



TECHNICAL ACCOUNTING ADVISORY

Comprehensive Support For Compliance Across ASPE, IFRS, and U.S. GAAP.

- Financial Statement Preparation
- Revenue & Lease Accounting (ASPE 3400, IFRS 15/16, ASC 606/842)
- Business Combinations & Credit Impairment Modeling (IFRS 9)
- Framework Conversions, Restatements & Audit Liaison



M&A TRANSACTION SUPPORT

From Due Diligence To Post-Merger Integration
— We Are Your Strategic Transaction Partner.

- Financial Due Diligence & Deal Structuring
- Valuation Analysis & Purchase Price Allocation
- Strategic Divestitures & Post-Merger Financial Integration



FINANCIAL REPORTING, CONSOLIDATION & AUDIT READINESS

Optimize Reporting Cycles and Streamline Audit Prep.

- Monthly/Quarterly/Annual Reporting
- Multi-Entity Consolidation & KPI Dashboards
- Cloud-Based Bookkeeping & Auditor Coordination



FRACTIONAL CFO, CONTROLLER & FP&A SERVICES

Executive-Level Guidance For Sustainable Financial Performance.

- Financial Modeling, Forecasting & Budgeting
- Board-Ready Investor Reporting & Cash Flow Management
- Debt Strategy, Bank Relations & Covenant Monitoring




FINANCE PROCESS OPTIMIZATION & ERP ADVISORY

Transform Finance Functions Through Systems Strategy and SOPs.

- ERP Selection, Integration & Post-Go-Live Support
- Finance Transformation & Workflow Automation
- Development of Internal Controls & Policy Frameworks

Ready To Elevate Your Finance Function?
Reach Out Today.

 +1 (604) 313-8866

 info@finwiseinc.com

 www.finwiseinc.com



Office #2397, 205-50 Lonsdale Ave,
North Vancouver, BC V7M 2E6, Canada